



▶ **CITY, COUNTY & STATE MUNICIPALITIES** ARE OFTEN BUDGET-STARVED WITH HIGH EXPECTATIONS FROM A DEMANDING CONSTITUENCY & A STEADY-DIET OF UNPREDICTABLE STORMY WEATHER



▶ **IN THIS ISSUE:** HOW AN OPERATIONAL TUNE-UP DELIVERED RAPID RESPONSE AND REDUCED COSTS



▶ **STORMTRAK™** IS AN ONLINE APP THAT CAN BE USED STANDALONE OR WITH YOUR EXISTING SOFTWARE TO BOOST YOUR OPERATIONAL PERFORMANCE DURING STORM EMERGENCIES.

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**WEATHER-BASED EMERGENCY MANAGEMENT (EM)**

**For MUNICIPALITIES**

# The cost of weather

MANAGING UNPREDICTABLE STORMS WITH A PREDICTABLE OPERATION-TUNED COST-AWARE RESPONSE

*StormTrak™ creates opportunities for fine-tuning your municipal response to weather emergencies -- by overcoming operational soft-spots and bottlenecks that impact service and money. With big-picture and line-item views, resources are adjusted to keep pace with weather-based emergencies, constituent demands and limited budgets..*

## How an operational tune-up delivered rapid-response & reduced costs

### The Problem

With a storm underway, the hectic nature of assigning drivers to vehicles left best-laid-deployment plans in chaos. Drivers who were scheduled, failed to appear and replacement drivers were summoned.

Vehicles that were operational yesterday, were found to be unoperable.

Reassigning drivers and vehicles stole precious response time, leaving management with no visibility into labor shortages, vehicle that needed servicing, routes that had no coverage and how to explain why neighborhoods and constituents would be underserved.

### The Fix

Using StormTrak™ on a tablet or mobile device, field dispatchers easily swapped out pre-assigned drivers with other drivers who had checked in and were available.

Vehicles that were no longer in service were flagged as broken-down, and automatically queued for service by Fleet operations.

Management would have instant visibility into operational dispatch successes and coverage challenges.

### The Impact

**Fleet management** could now assign mobile crews rapidly to repair broken-down vehicles. Repair incidences & delay costs decreased over time.

**Dispatch Operators** ceased using non-automated methods to manage the chaotic assignment of drivers to vehicles. This provided management with instant visibility into routing coverage, costs and gaps – so that adjustments could be immediate.

**Community** – by reducing the time needed for dispatch drivers, more time was spent servicing the roadways & constituents.



## What can StormTrak™ do for your municipality?

Whether you already have EM/AVL automation in place, or none at all, StormTrak™ provides the benefit of connecting & evaluating every aspect of your weather response. Using built-in cost performance and analytical features, StormTrak™ gives you the insights to re-shape how you manage resources and customer service. Visit our site at <http://storm-trak.com>, call 301.520.4954 or email [info@storm-trak.com](mailto:info@storm-trak.com) for more information or to schedule a demo. Hosted plans are scalable and affordable for any size municipality.

\*\* StormTrak™ has been a key partner for municipalities since 1996.